

Your child's own chauffeur. Door to door, every school day.

No bus stops, no waiting in the heat, no strangers at the wheel. A dedicated executive car and the **same professional chauffeur every single day** — picking your child up at your door and delivering them to the school gate.

WHAT EVERY PLAN INCLUDES

The same chauffeur, every day

Your family's assigned chauffeur — your child always sees a familiar face.

Door to door, on your schedule

Timed to your school's timetable. Home and school within Dubai.

RTA-licensed, vetted chauffeurs

Police clearance certificate, years of UAE driving experience, English spoken.

GPS-tracked executive fleet

BYD Han executive sedans — monitored live by our operations team, fully insured.

WhatsApp updates

A message at pick-up and at drop-off, every trip. A direct line for any change.

Family-first, at no extra cost

Child and booster seats included. A parent or nanny rides along free.

MONTHLY PLANS — 2026-27 SCHOOL YEAR

PRIVATE · YOUR FAMILY ONLY

from AED 2,000 /month · one way

from AED 3,000 /month · full run

Your own car and chauffeur, exact timings, direct route. Add a sibling from +AED 500/month.

SHARED MINIVAN · 3-6 CHILDREN

NEW

from AED 1,000 /child/month · one way

from AED 2,000 /child/month · full run

The same trusted chauffeur daily, door to door, on popular school routes — seats fill as routes form. Reserve your child's seat.

All prices inclusive of VAT. Every route is different — your exact monthly price is confirmed on your home, school and timings, the same day you ask. Not sure which option? Ask for both quotes.

THE RIDDE PARENT APP

COMING SOON

Follow the car's live location while your child is on board, photo updates at pick-up and drop-off, arrival notifications — included with your plan as features launch.

HOW IT WORKS

1

Tell us your route

WhatsApp us your home area, school and pick-up times.

2

Get your quote — same day

Your exact monthly price, confirmed in writing. No surprises.

3

Meet your chauffeur

Chauffeur and car assigned — start any week you choose.

Reserve your route for this school year

Seats are limited — each car serves one school route.

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